



Ottawa Race Weekend lands new title sponsor *Ottawa-based Tamarack Homes joins the race*

October 19, 2011, OTTAWA – The Ottawa Race Weekend held annually in May will be re-titled the Tamarack Homes Ottawa Race Weekend, following a freshly inked five-year deal to bring the local home builder on board as title sponsor.

“We couldn’t be happier to have Tamarack Homes join our event as the weekend title sponsor,” said John Halvorsen, President, Run Ottawa. “With their long history of community involvement, the Taggart family shares our goal to ensure Ottawa remains the best race destination in Canada and a healthy place to live.”

“The Ottawa Race Weekend is an event that celebrates life,” said Chris Taggart, President, Tamarack Homes. “Not only is it a perfect reflection of our core values, but partnering with Ottawa Race Weekend allows us to give back to our community in a way that truly improves the lives of its residents.”

“Having secured a title sponsor provides us with the long-term financial footing that will allow us to make the weekend even more enjoyable for our 40,000 runners,” said Jim Robinson, Race Director. “We can explore ways to grow the event, improve runner amenities, and build on our already respected status with the local, national and international running community.”

The 2012 Tamarack Homes Ottawa Race Weekend will take place May 26-27, 2012.

About the Ottawa Race Weekend

The 2011 edition of the Ottawa Race Weekend welcomed 40,000 participants in seven races, including the marathon, the half-marathon, the 10K, 5K, family 2K and Y Kids marathon. The Ottawa Marathon and Ottawa 10K are both designated Silver Label IAAF events by the International Amateur Athletic Federation (IAAF).

Run Ottawa, the organization behind the Ottawa Race Weekend, is run by a volunteer Board of Directors, and is dedicated to promoting the sport of running and enhancing the health and well-being of our community by organizing distinctive world-class and local races, and managing an active, membership-based running club.

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